

Order / Rev: 37555
Alt Order #: 08879243
Flight Dates: 10/12/12 - 10/18/12

Advertiser: DCCC - Horsford
Product Desc: Horsford/DCCC
Estimate: 2011

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/12/12	10/18/12	8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	3	\$1,750.00	LV1	0.00	NM	3	\$5,250.00
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--				3	\$1,750.00		0.00			
E 15	8	10/12/12	10/18/12	630-7p Inside Edition	CM	630-7p MTWTF--	:30	3	\$1,400.00	LV1	0.00	NM	3	\$4,200.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--				3	\$1,400.00		0.00			
E 16	8	10/12/12	10/18/12	7-8p Rotator	CM	7-8p MTWTF--	:30	3	\$1,225.00	LV1	0.00	NM	3	\$3,675.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--				3	\$1,225.00		0.00			
E 17	8	10/15/12	10/15/12	Mon 8-9p	CM	8-9p M-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
HOW I MET MOTHER/ PARTNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,400.00		0.00			
E 18	8	10/16/12	10/16/12	Tue 8-9p	CM	8-9p -T-----	:30	1	\$1,800.00	LV1	0.00	NM	1	\$1,800.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,800.00		0.00			
E 19	8	10/17/12	10/17/12	Wed 8-9p	CM	8-9p --W----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
SURVIVOR 25														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$1,700.00		0.00			
E 20	8	10/18/12	10/18/12	Thu 8-9p	CM	8-9p ---T---	:30	1	\$1,900.00	LV1	0.00	NM	1	\$1,900.00
Big Bang/ 2.5 Men														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$1,900.00		0.00			
E 21	8	10/12/12	10/12/12	Fri 8-9p	CM	8-9p ----F--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
CSI: NY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,000.00		0.00			
E 22	8	10/12/12	10/12/12	Fri 10-11p	CM	10-11p ----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,200.00		0.00			
E 23	8	10/13/12	10/13/12	Sat 10-11p	CM	10-11P -----S-	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
48 HOURS MYSTERY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$650.00		0.00			
E 24	8	10/14/12	10/14/12	Sun 7-8p	CM	7-8p -----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
60 MINUTES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,500.00		0.00			
E 25	8	10/12/12	10/18/12	8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	3	\$2,100.00	LV1	0.00	NM	3	\$6,300.00
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--				3	\$2,100.00		0.00			
E 26	8	10/13/12	10/14/12		CM	11-1135P -----SS	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00

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8 News Now 11p Sa/Su														
8 News Now Sa/Su 11p														
8 NEWS NOW AT 11PM-WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS				1	\$1,225.00		0.00			
E 27	8	10/12/12	10/18/12	Letterman	CM	1135p-1237a MTWTF-- (11:35 PM-12:37 XM)	:30	2	\$275.00	LV1	0.00	NM	2	\$550.00
Letterman														
LATE SHOW w. LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$275.00		0.00			
E 28	8	10/12/12	10/18/12	Craig Ferguson	CM	1237a-137a MTWTF-- (12:37 XM-1:37 XM)	:30	3	\$125.00	LV1	0.00	NM	3	\$375.00
Craig Ferguson														
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--				3	\$125.00		0.00			
E 29	8	10/13/12	10/13/12	NFL Pre-season Games	CM	NFL Pre-Season G-----S- (5:00 PM-8:00 PM)	:30	1	\$2,619.00	LV1	0.00	NM	1	\$2,619.00
NFL Pre-Season Games														
CBS COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$2,619.00		0.00			
E 30	8	10/14/12	10/14/12	NFL Reg Season Game	CM	NFL Football Reg. -----S (10:00 AM-1:15 PM)	:30	1	\$1,050.00	LV1	0.00	NM	1	\$1,050.00
NFL Football Reg. Season														
CBS NFL FOOTBALL-EARLY GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,050.00		0.00			
E 31	8	10/14/12	10/14/12	NFL Reg Season Game	CM	NFL Football Reg. -----S (1:15 PM-4:30 PM)	:30	1	\$1,050.00	LV1	0.00	NM	1	\$1,050.00
NFL Football Reg. Season														
CBS NFL FOOTBALL-LATE GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,050.00		0.00			
											Totals	54	\$48,544.00	